

Open Innovation Academy 2024 Summer School

July 8(Mon.), 2024; Riga Technical University, Riga, Latvia

Registration E-mail: openinnovationtmc@dgist.ac.kr; Registration Fee: \$200(For SOI 2024 registers free)

*For lecture materials download and invoice, please check at http://www.openinnovationtmc.org/HOME/soitmc/sub/sub.htm?nav_code=soi1691565067

Program

Time	Lecturer	Lecturer Materials
09:00~10:00 (Lecture time) 10:00~10:30 (Q&A, discussing time, expected to finish within 20 minutes)	Venni V Krishna (University of New South Wales, Australia) <ul style="list-style-type: none"> FASS at the University of New South Wales, Australia Former Professor, Jawaharlal Nehru University, India Editor-in-Chief of Science, Technology and Society(SSCI) 	1. Krishna, V. V. (2022). <u>Can developing countries 'catch up' with weak S&T eco-systems: Some insights from dynamic Asian economies.</u> Journal of Open Innovation: Technology, Market, and Complexity, 8(4), 175. 2. Arvanitis, R., Mouton, J., & Néron, A. (2022). <u>Funding research in Africa: landscapes of re-institutionalisation.</u> Science, Technology and Society, 27(3), 351-367. 3. Koh, W. T. (2006). <u>Singapore's transition to innovation-based economic growth: infrastructure, institutions and government's role.</u> R&D Management, 36(2), 143-160.
10:30~11:30 (Lecture time) 11:30~12:00 (Q&A, discussing time, expected to finish within 20 minutes)	JinHyo Joseph Yun (DGIST, Korea) <ul style="list-style-type: none"> Tenured Principal Researcher, DGIST & Principal Professor at Open Innovation Academy of SOI Visiting Professor of University of Naples Federico II, Italy Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI) Founding Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOIn) 	1. Yun, J. J., Zhao, X., Jeong, E., Ahn, H., & Park, K. (2024). Micro open innovation dynamics under inter-rationality. Technological Forecasting and Social Change, 201, 123263. 2. Yun, J. J., Ahn, H. J., Lee, D. S., Park, K. B., & Zhao, X. (2022). <u>Inter-rationality; Modeling of bounded rationality in open innovation dynamics.</u> Technological Forecasting and Social Change, 184, 122015. 3. Yun, J. J., Won, D., Park, K., Jeong, E., & Zhao, X. (2019) <u>The role of a business model in market growth: The difference between the converted industry and the emerging industry</u> Technological Forecasting and Social Change, 146, 534-562. 4. Yun, J. J., Zhao, X., Jeong, E., Kim, S., Kim, K., & Hahm, S. D. (2023). <u>The Signal of Post Catch-up in Open Innovation Dynamics.</u> Science, Technology and Society, 28(2), 151-170. 5. Yun, J. J., Zhao, X., Ma, L., Xu, Z., & Liu, Z. (2023). <u>Open innovation and multi-homing of delivery platforms: comparative study of Cardiff, Daegu and Nanjing.</u> European planning studies, 31(3), 576-597.
12:00~13:00 (Lecture time) 13:00~13:30 (Q&A, discussing time, expected to finish within 20 minutes)	Wim Vanhaverbeke (University of Antwerp, Belgium) <ul style="list-style-type: none"> Professor, University of Antwerp, Belgium Visiting professor at ESADE Business School, Spain Editor-in-chief of Technovation 	1. Vanhaverbeke, W., Chesbrough, H., West, J., & Radziwon, A. (2022). 53. <u>Overcoming organizational obstacles to open innovation success.</u> 2. Albats, E., Podmetina, D., & Vanhaverbeke, W. (2023). <u>Open innovation in SMEs: A process view towards business model innovation.</u> Journal of Small Business Management, 61(6), 2519-2560. 3. Piazza, M., Mazzola, E., Perrone, G., & Vanhaverbeke, W. (2023). <u>How do startups influence the resources commitment of different venture capital investors by communicating disruptiveness?.</u> Long range planning.-Oxford, 56(2), 1-17.
13:30~15:30	Lunch Time	
15:30~16:30 (Lecture time) 16:30~17:00 (Q&A, discussing time, expected to finish within 20 minutes)	Vincenzo Corvello (University of Messina, Italy) <ul style="list-style-type: none"> Associate Professor, University of Messina, Italy Cofounder and former CEO of Beautiful Mind, an academic spin-off of University of Calabria Editor in chief of the European Journal of Innovation Management 	1. Giglio, C., Corvello, V., Coniglio, I.M., Kraus, S., Gast, J., 2023, <u>Cooperation between large companies and start-ups: An overview of the current state of research,</u> European Management Journal, in press, https://doi.org/10.1016/j.emj.2023.08.002 . 2. Burger, B., Kanbach, D., Kraus, S., Breier, M., Corvello, V., (2023), <u>On the use of AI-based tools like ChatGPT to support management research,</u> European Journal of Innovation Management, in press. DOI:10.1108/EJIM-02-2023-0156 3. Corvello, V., Felicetti, A., Steiber, A. and Alange, S. (2023) <u>"Start-up collaboration units as knowledge brokers in Corporate Innovation Ecosystems: a study in the automotive industry,</u> Journal of Innovation and Knowledge, Vol. 8, No. 1, Art. No. 100303, https://doi.org/10.1016/j.jik.2022.100303 .
17:00~18:00 (Lecture time) 18:00~18:30 (Q&A, discussing time, expected to finish within 20 minutes)	Philip Cooke (Bergen University College, UK) <ul style="list-style-type: none"> Professor, Bergen University College, Norway Editor-in-Chief of European Planning Studies(SSCI) European Parliament Regional Development Committee, till 2019 	1. Cooke, P. (2023). <u>"Agentic" cluster aggression: KIBS auditors and law firms as key tax haven drivers.</u> Competitiveness Review: An International Business Journal. 2. Cooke, P. (2023). <u>Rogue auditors: dark motivations of the Big 4 accountants in regional sustainability and the creative economy.</u> European Planning Studies, 1-17.
18:30~	Discussion, Alumni Awarding & Farewell	